## Message Text

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INFO OCT-01 IO-13 ISO-00 EB-08 STR-04 STRE-00 TRSE-00 CPR-01 PM-05 NSC-05 USIA-06 OPR-02 PA-01 PRS-01 SS-15 SY-05 A-01 OMB-01 /081 W
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R 290843Z JUL 77 FM AMEMBASSY LISBON TO SECSTATE WASHDC 2416 INFO USDOC WASHDC USMISSION GENEVA

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DEPT PASS OFFICE OF SPECIAL TRADE REPRESENTATION (STR)

E.O. 11652: N/A TAGS: ETRD, PO

SUBJECT: VISIT TO U.S. BY GOP SECRETARY OF STATE

- 1. GOP SECRETARY OF STATE FOR EXTERNAL COMMERCE ANTONIO CELESTE WISHES TO VISIT U.S. TO DISCUSS MEANS BY WHICH PORTUGAL CAN TAKE ADVANTAGE OF U.S. GSP TO INCREASE EXPORTS. CELESTE WANTS TO GO IN OFFICIAL CAPACITY ASAP AND DESIRES OFFICIAL INVITATION FROM USG. TEAM OF THREE TO FOUR PORTUGUESE INDUSTRIALISTS, REPRESENTING KEY EXPORT SECTORS, WOULD ACCOMPANY HIM ON THREE-DAY VISIT AND MEET WITH U.S. BUSINESS INTERESTED IN IMPORTS OR POSSIBLE INVESTMENTS IN PORTUGAL. REPRESENTATIVES OF SHIPBUILDING, HEAVY MACHINERY, CORK AND ELECTRICAL SECTORS PROBABLE PARTICIPANTS. GOP AND FIRMS WOULD FINANCE TRIP. PORTUGUESE EMBASSY IN WASHINGTON WOULD ASSIST IN MAKING APPOINTMENTS, HOSTING ENTERTAINMENT, ETC. U.S. CHAMBER OF COMMERCE, BOTH IN WASHINGTON AND LISBON, HAS INDICATED WILLINGNESS TO ASSIST.
- 2. COMMENT: EXPORTS CONTINUE TO LAG OVER FIRST FIVE MONTHS OF 1977 AND GOP UNDER PRESSURE TO IMPROVE EXPORT PERFORM-LIMITED OFFICIAL USE

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ANCE. REQUEST FROM CELESTE MADE TO COMMATT IMMEDIATELY AFTER FIRST MEETING OF GOP COUNCIL FOR FOREIGN TRADE, OF WHICH SEECRETARY IS SUB-DIRECTOR AND OPERATIONAL HEAD.

3. EMBASSY RECOMMENDS THAT EITHER SECRETARY OF COMMERCE OR SPECIAL TRADE REPRESENTATIVE OFFICIALLY INVITE CELESTE TO U.S. TO DISCUSS U.S. GSP PROGRAM. REST OF DELE-

GATION CAN MEET SEPARATELY WITH BUSINESS. ONCE VISIT ARRANGED IN PRINCIPLE, REST OF LEGWORK CAN BE DONE BY CHAMBER OF COMMERCE AND PORTUGUESE EMBASSY.

4. SUGGESTED LETTER TO CELESTE AS FOLLOWS:

BEGIN QUOTE

DEAR MR SECRETARY:

THE UNITED STATES EMBASSY IN LISBON REPORTS THAT PORTUGAL HAS BEEN MAKING EVERY EFFORT TO INCREASE ITS UTILIZATION OF THE UNITED STATES GENERALIZED SYSTEM OF PREFERENCES SINCE PORTUGAL BECAME ELIGIBLE IN LATE 1976. I UNDERSTAND THE DIFFICULTY IN INCREASING EXPORTS IN TODAY'S ECONOMIC SITUATION AND IN COMPLYING WITH SOME OF THE ORIGIN AND OTHER REQUIREMENTS OF OUR GSP. I WOULD WELCOME MEETING WITH YOU TO DISCUSS THESE AND OTHER MUTUAL TRADE PROBLEMS IN WASHINGTON IN EARLY SEPTEMBER.
END QUOTE.
CARLUCCI

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